

CALLING ALL UNIVERSITIES, FOUNDERS, FREELANCERS, TEAMS

Have a product? Sell it.

Anyone can build. Sellathon is five weeks of nothing but selling, scored on one number: real money from real customers. No pitch. No demo day. No trophy.

100
COMPANIES

5 weeks
FULLY ONLINE

৳5,000
REFUNDABLE DEPOSIT

1 finale
LIVE IN DHAKA

How it works

- 1 Apply. Get in.**
Application only. You need something people can pay for today: a product, a service, a freelance offer.
- 2 Narrow, then hunt.**
One week to pick your buyer, your offer, your price, your first 50 prospects. Then four weeks of daily outreach: email, calls, walking in. Your choice.
- 3 Close. Collect. Prove it.**
Only verified revenue counts. Bank, bKash, or a contract we confirm with your customer. Every team's progress is public, all five weeks.
- 4 Get your ৳5,000 back. Maybe more.**
Finish every milestone and the deposit comes back in full, on stage. Drop out and it funds the winners. Winners take real investment.

Learn from people who carry a number

Weekly sessions and **daily office hours** with working account executives and sales leaders from big tech, startups, and Bangladesh. Not consultants. Sellers.

Who can enter

- Based in Bangladesh, 18 or older
- A product, service, or offer that can take money now
- Founders, freelancers, student teams, small companies
- Rough is fine. Unsellable is not
- One team per product

No company registration needed to enter. Sell first. Incorporate when you have customers. The champion forms an entity to receive the investment.

Universities

Put your students on a national leaderboard. Amplify the call, send us your best teams. Partners and sponsors: sellathon.org/sponsors

Join the Cohort 01 waitlist
sellathon.org

Waitlist members hear first when applications open. Dates announced soon. Finale in Dhaka.

